



NEXT-GENERATION APPLICATION SECURITY FOR TODAY'S MODERN DATA CENTER

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OUR SPEAKERS



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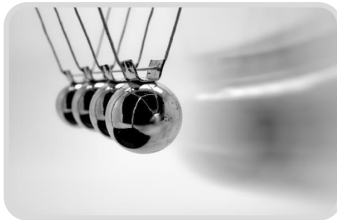
Data Center Security: *Threats and Solutions for Enterprise vs. Campus/Branch*

Juniper/IDC Webinar presented by:
Christian Christiansen
*Program Vice President
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Agenda



Widening Gap



Threats and Defenses:
Enterprise vs. Campus/Branch



Recommendations

IT Buyer Issues in 2013

Reduce Costs



Consolidate

Virtualize

Automate

Optimize

Host/Outsource

Biz Alignment



Biz Efficiency

Innovate

Modernize

Mobile/Social

Biz Analytics

Risk Management



Mission Critical

Biz Continuity

Disaster Recovery

Security

IT Governance

Compliance

Explosion in Devices and Data Challenges the Datacenter

Devices

3x

2010

2015



facebook



You Tube



VMs

2x

2010

2015



vmware

Data

6x

2010

2015



Google

twitter

skype

Google



Users

2x

2010

2015

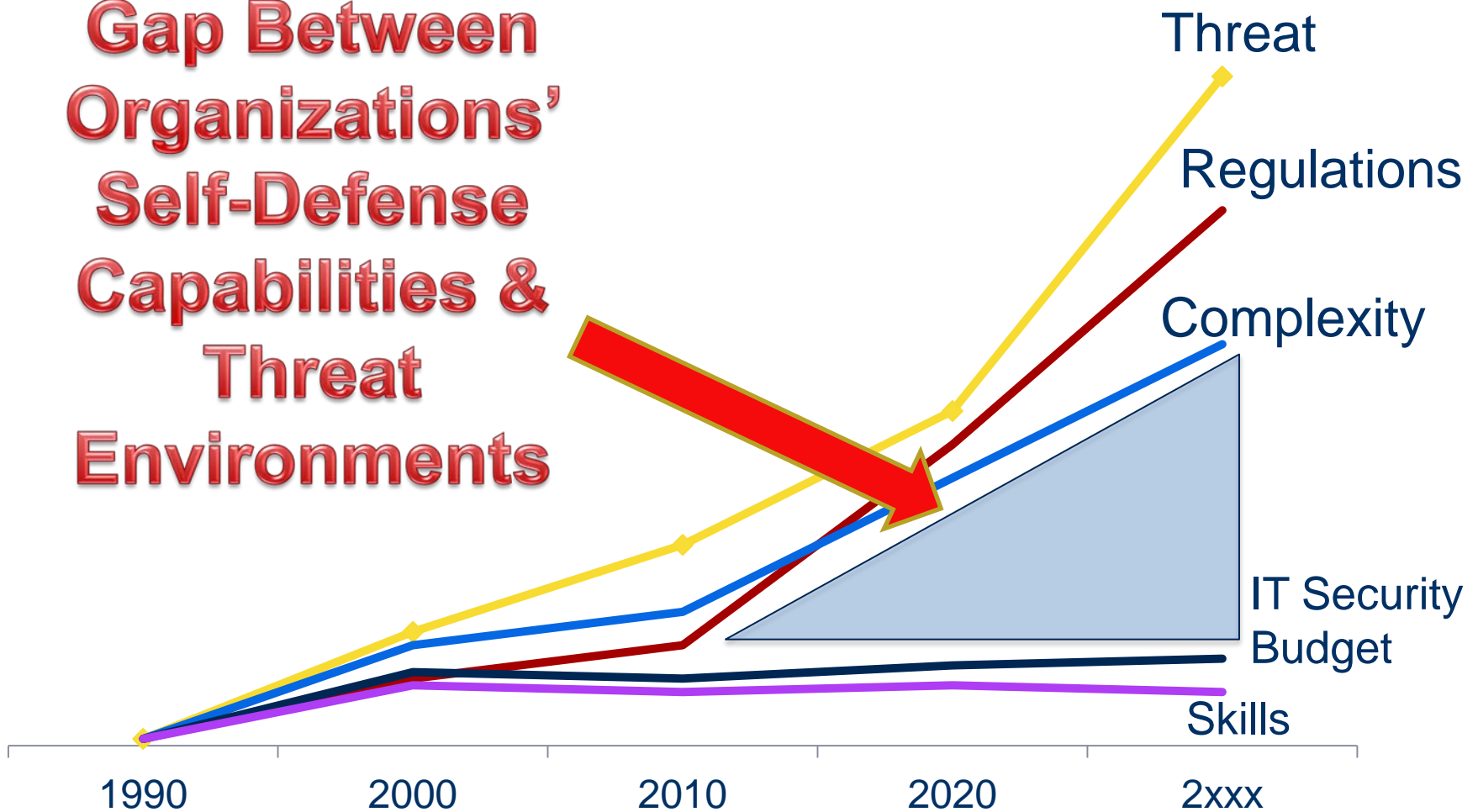
Security To Do List

- Protect IT assets (clicks & mortar): Infrastructure, hardware, data, information, knowledge and experience
- Protect IT users: Wherever they are, whatever they are connecting with, whoever they are talking to
- Protect and defend intangible corporate assets: brand reputation, key processes, business confidentiality
- Respect laws, regulations, policies, bodies, etc.
- Downsize the budget...
- Love cloud computing... (or try to!)
- Face security solution sprawl



Increasing Security Gap

Gap Between Organizations' Self-Defense Capabilities & Threat Environments



Threat & Defenses Differ Between Data Center & Campus/Branch



Data Center Core Assets

Data Center Core Defense

High Performance Firewall

Virtual Security

Datacenter Edge Network

Data Center Edge Assets

Application Programming Interfaces

Web Server Software

Database/Middleware

Data Center Edge Defense

Web Application Firewalls

Datacenter /Database Firewalls

Anti-DDoS/

Enterprise Network

Employees

Websites & Social Media

E-Mail/ Collaborative Applications

Cloud-based Apps & Devices

Campus/Branch Edge Defense

Next-Generation Firewall

Secure Content Gateways

IPS/IDS



SQL injections; brute-force credential attacks; zero-days; e-commerce, bank fraud; data exfiltration; DDoS (volum./app)

External Threats



Phishing attacks; social engineering; web/email-based malware; malicious/inappropriate apps & content

Source: IDC

Applications & Data Differences

Data Center Core

- Inside perimeter
- Strictly internal applications & data
- Back office operations

Datacenter Edge

- Externally facing applications & data
- Focus on customer & anonymous user access

Campus/Branch

- Real perimeter
- Focus on egress points of network
- Employee access

Network Traffic Differences

Data Center Core

- All internal traffic
- Hardly any external traffic

Datacenter Edge

- Mostly Inbound traffic (internal & external sources)
- Little outbound traffic
- Externally facing web applications (customer portals)

Campus/Branch

- Mostly outbound traffic from internal sources
 - Employees
 - Web services
 - Applications

Security Problems & Solutions

Data Center Core

- Virtualized & physical assets require scalability & performance
- Highly targeted attacks with planning & reconnaissance
- Largely immune to DDOS because of authentication/authorization
- Solutions: High performance FW, virtualized security, centralized policy

Datacenter Edge

- Large groups of unknown/anonymous users
- Needs availability, response time, avoidance of false positives, granular filtering, discriminate between users & attackers
- Attacks: automated/manual vulnerability analysis, SQL injection, privilege escalation, DDOS masking of other attacks
- Solutions: DDOS mitigation, L7 defense, web security, integration with perimeter FW

Campus/Branch

- High traffic volumes from internal and supposedly trusted sources, productivity issues, accidental malware infections, business disruptions
- Attacks: phishing, social engineering, web based malware
- Solutions: multi-function with integrated applications control, user/device authentication, intrusion prevention, malware scanning

Two Goals & 5 Key Requirements for Effective Data Center Security

Goal: Move from reactive to proactive to predictive

Detect & mitigate DDoS (applications & volumetric)

Goal: Move from Threat to Iterative Intelligence

Propagate enforcement policies to network perimeter in real-time

Protect web applications against unknown & Zero Day attacks

Identify & track bad actors

Reduce false positives

Final Thoughts....

- CIOs pay attention to time, money and people
- Workloads differ across datacenter core, datacenter edge, and campus/branch
- Attacks & security solution differ markedly by datacenter type
- One size security solutions do not work
- Different solutions needed for different environments





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SECURITY AT THE DATA CENTER EDGE AND CORE

David Koretz, Vice President of Security
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AGENDA

1. Different security needs in campus and data center
2. The Problem of Known v Unknown Attacks
3. New techniques detecting the unknown attack
4. Data Center Security Solution

DIFFERING SECURITY NEEDS

Campus Edge

- 5 Tuple Firewall
- Integrated IPS
- Extra Firewall Intelligence (AD integration) for User Control
- Application Visibility and Control

Datacenter Edge

- Web Application Security
- DDoS Mitigation
- Zero False Positives
- High Availability of Critical Business Resources

4,771 IT EXECES WORLDWIDE AGREE

60%

Companies
hacked through
Web apps in past
12 months.

53%

Of attacks were
external, targeting
the datacenter.

60%

Of security
professionals
say NGFW & IP
reputation don't
address the
problem.

- Signature and IP/reputation blocking are inadequate
- DDoS attacks increasing
- Web application security products not solving the problem
- No intelligence sharing – lack of consistent enforcement at the enterprise edge

THE PROBLEM OF SIGNATURE-BASED SECURITY




40

Anti-virus



80

New Viruses



5%

Catch Rate

Web App Firewalls

Intrusion
Prevention

DDoS
Mitigation

Signatures

40

Anti-virus

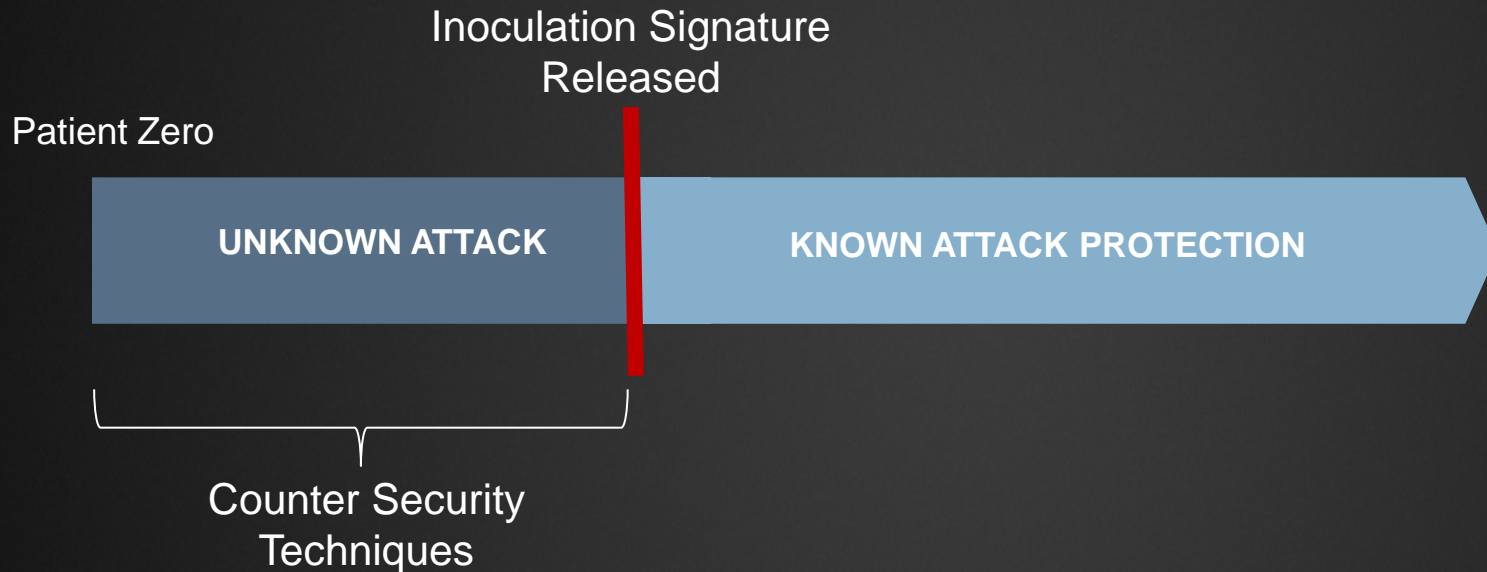
80

New Viruses

5%

Catch Rate

NO-ONE WANTS TO BE PATIENT ZERO



THREE NEW TECHNIQUES IN DATACENTER SECURITY

INTRUSION DECEPTION

Detects and blocks
unknown hackers
attacking Web
applications

CHARM SCORE & CLOSED LOOP PROCESS

Detects and
mitigates unknown
DDoS attacks

DEVICE FINGERPRINTING

Uses shared
knowledge from
previous attacks to
prevent serial
unknown attackers

NEXT GENERATION DATACENTER SECURITY: WEBAPP SECURE



WebApp Secure

What it is

- Continuously monitors web apps to stop hackers and botnets
- Collects forensic data on hacker device, location, and methods
- Continuously updates on-board hacker profile information

Why it's different

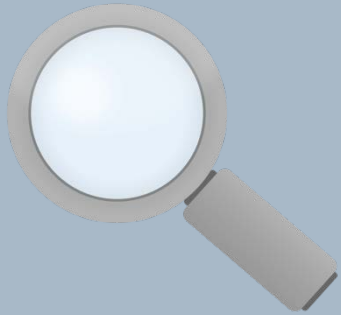
- Accurate threat mitigation with near-zero false positives
- Hacker profile sharing for global protection surface
- Flexible deployment (i.e., appliance, VM, AWS)

Spotlight Secure

DDoS Secure

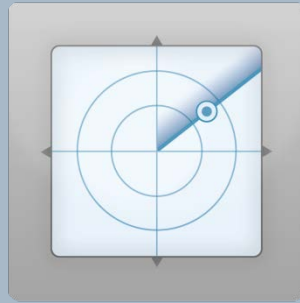
SRX Series Services Gateways

INTRUSION DECEPTION



Detect

“Tar Traps” detect threats without false positives.



Track

Track IPs, browsers, software and scripts.



Profile

Understand attacker’s capabilities and intents.



Respond

Adaptive responses, including block, warn and deceive.

DETECTION BY DECEPTION




SMART PROFILE OF ATTACKER

Attacker local name
(on machine)

Attacker Profile

Attackers » Jeannie 3414

Attacker global name
(in Spotlight)

 Ochre 6641

Attacker
threat level

Threat:  High

Last IP:  86.27.116.23

Last Active: 52 minutes, 24 seconds ago (Global: 54 minutes, 1 second ago)

First Active: 1 hour, 19 minutes ago (Global: 1 hour, 19 minutes ago)

Public ID ^(?): w14xNiPfqj7q4nfh4p8g



Incidents (14)

Responses (7)


Sessions (1)

Locations (1)

Environments (1)

INCIDENTS

Showing malicious incidents only.

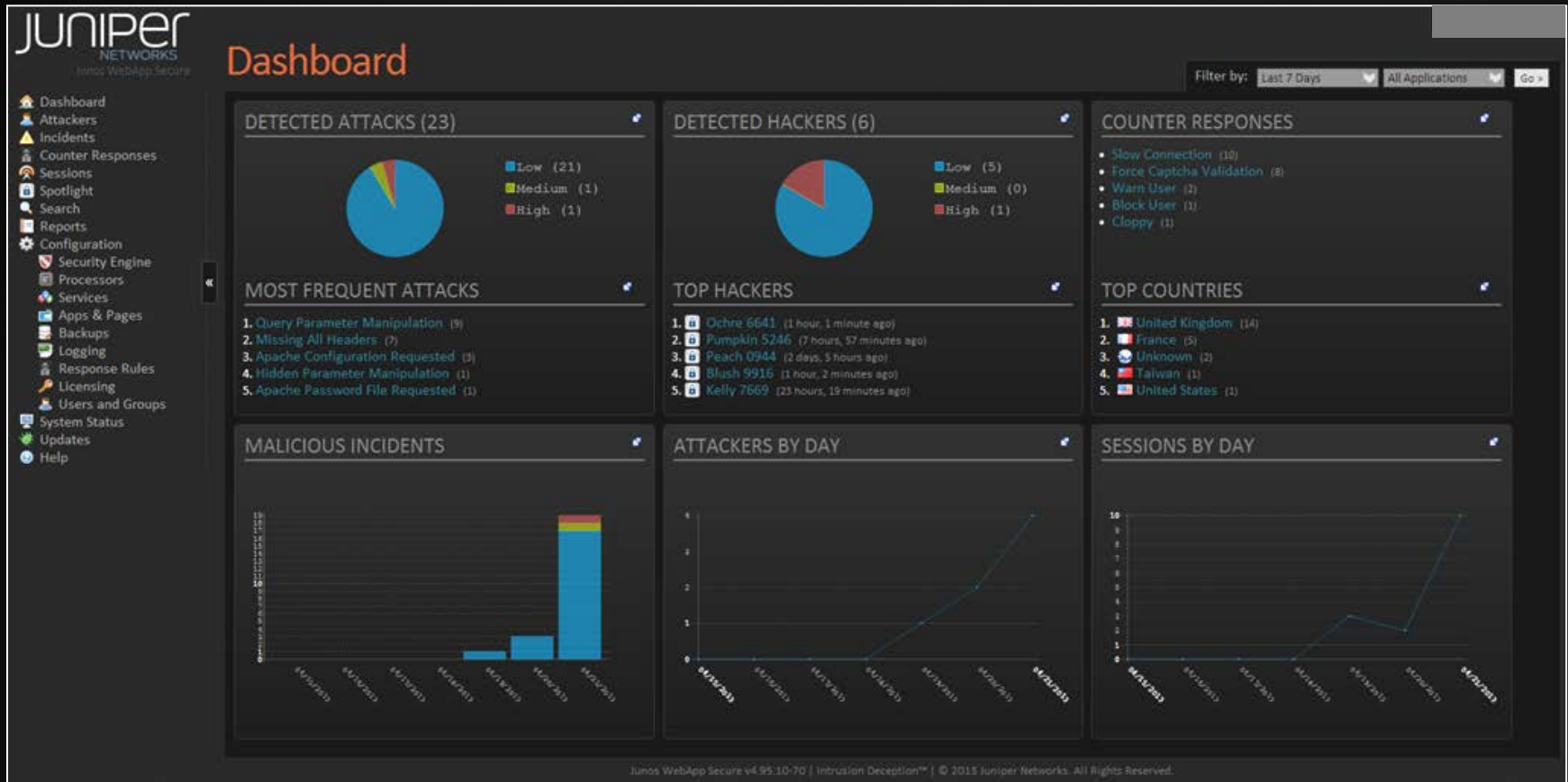
 Show all incidents

1 - 14 of 14

Incident history

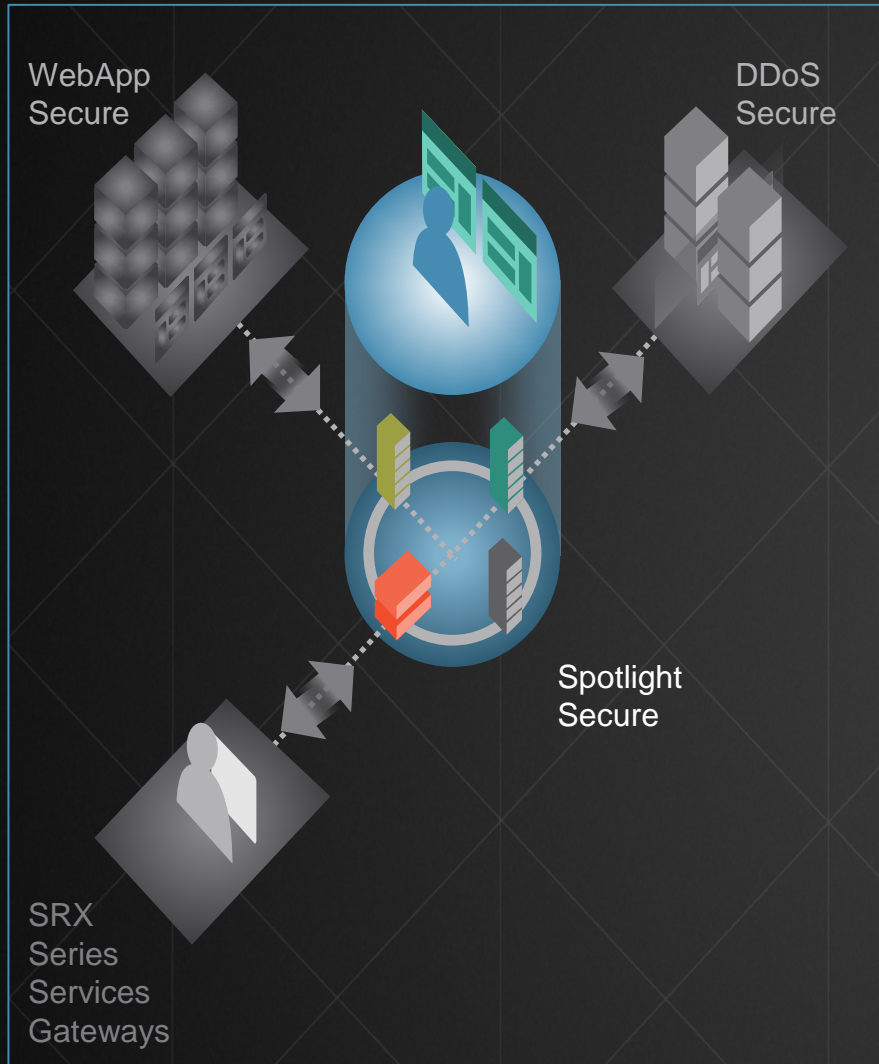
Incident	Complexity	Count	First Time	Last Time	Actions
Password Cracked	 High	1	53 minutes, 26 seconds ago	53 minutes, 26 seconds ago	
Protected Resource Requested	 Low	1	53 minutes, 39 seconds ago	53 minutes, 39 seconds ago	
Apache Password File Requested	 Low	1	57 minutes, 44 seconds ago	57 minutes, 44 seconds ago	
Apache Configuration Requested	 Low	1	58 minutes, 20 seconds ago	58 minutes, 20 seconds ago	
Hidden Parameter Manipulation	 Medium	1	59 minutes, 38 seconds ago	59 minutes, 38 seconds ago	
Query Parameter Manipulation	 Low	1	1 hour, 3 minutes ago	1 hour, 3 minutes ago	
Query Parameter Manipulation	 Low	1	1 hour, 3 minutes ago	1 hour, 3 minutes ago	
Query Parameter Manipulation	 Low	1	1 hour, 3 minutes ago	1 hour, 3 minutes ago	
Query Parameter Manipulation	 Low	1	1 hour, 3 minutes ago	1 hour, 3 minutes ago	
Query Parameter Manipulation	 Low	1	1 hour, 3 minutes ago	1 hour, 3 minutes ago	
Query Parameter Manipulation	 Low	1	1 hour, 3 minutes ago	1 hour, 3 minutes ago	

REAL-TIME VISIBILITY



- Web-based console
- Real-time
- On-demand threat information
- SMTP alerting
- Reporting (PDF, HTML)
- CLI for exporting data into SIEM tool

NEXT GENERATION DATACENTER SECURITY: SPOTLIGHT SECURE INTELLIGENCE SERVICE



WebApp Secure

Spotlight Secure

What it is

- Aggregates hacker profile information from global sources in a cloud-based database
- Distributes aggregated hacker profile information to global subscribers

Why it's different

- High accuracy zero day attacker detection and threat mitigation
- Only solution to offer device-level hacker profiling service
- Can block a single device/attacker

DDoS Secure

SRX Series Services Gateways

TRACK ATTACKERS BEYOND THE IP

Track IP Address



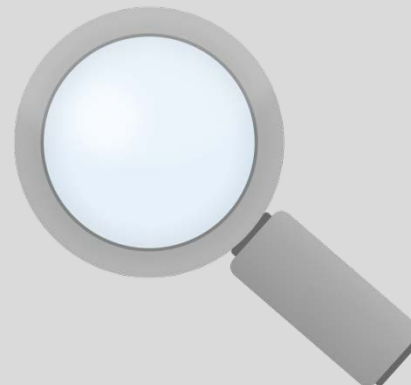
Track Browser Attacks Persistent Token

Capacity to persist in all browsers including various privacy control features.



Track Software and Script Attacks Fingerprinting

HTTP communications.



FINGERPRINT OF AN ATTACKER



200+

attributes used to create the fingerprint.

~ Real Time

availability of fingerprints

False Positives

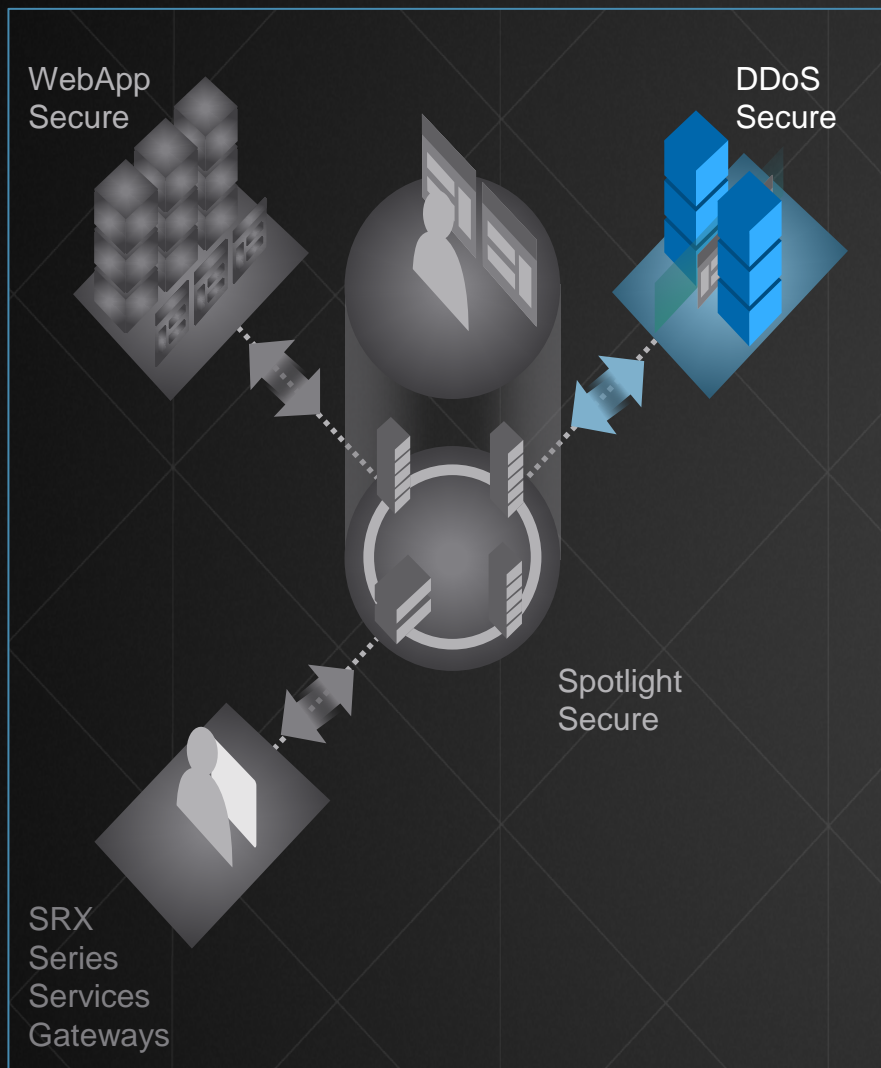
nearly zero

SPOTLIGHT SECURE



Detect Anywhere, Stop Everywhere

NEXT GENERATION DATACENTER SECURITY: DDoS SECURE



Spotlight Secure

WebApp Secure

DDoS Secure

What it is

- Large-scale DDoS attack mitigation
- Slow and low DDoS attack mitigation
- Zero-day protection via combination of behavioral and rules-based detection

Why it's different

- Broadest protection with deployment ease
- Industry leading performance – 40Gb throughput
- Ease of use through automated updating
- Flexible deployment (i.e., 1U appliance, VM)

SRX Series Services Gateways

THE EVOLUTION OF DDOS



Diversionary
DDoS

L7 AppDDos

L3 SynFlood

NEXT GENERATION DATACENTER SECURITY: SRX SERIES



Spotlight Secure

WebApp Secure

DDoS Secure

SRX Series Services Gateways

Value

- Investment Protection
- Scale
- Business continuity (HA, ISSU)

Scale

- 2X throughput increase (200G)
- 3X session scale increase (20M→60M→100M)
- Future SW increase with existing cards

DETECT UNKNOWN ATTACKERS LOCALLY AND PREVENT GLOBALLY

WEBAPP SECURE

Intrusion Deception



The screenshot shows the Juniper WebApp Secure product page. The main headline is "DECEIVE, THEN DELETE HACKERS." Below this, there is a section titled "1. DETECT" and "2. TRACK". The text describes how the product uses intrusion deception to detect and prevent attacks by creating a virtual environment that mimics the real one, allowing attackers to interact with it without causing any damage. It also mentions that the product can track attackers beyond the IP address and prevent them from accessing the site from the same IP address.

SPOTLIGHT SECURE

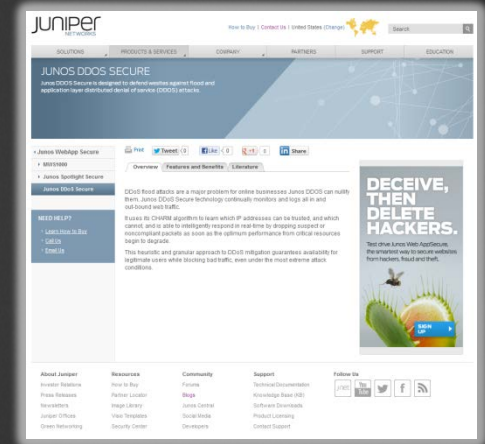
Attacker Intelligence Service



The screenshot shows the Juniper Spotlight Secure product page. The main headline is "SEE NETWORK SECURITY IN A WHOLE NEW LIGHT". Below this, there is a section titled "UNDERSTAND THE LATEST SECURITY THREATS AND THE NEWEST TECHNOLOGY TO DEFEAT THEM." and a quote from a user: "WORRIED ABOUT WEB APPS? 65% of companies worry most about web app attacks". The text describes how the product provides a next-generation data center security solution that helps organizations understand the latest security threats and the newest technology to defeat them.

DDoS SECURE

Volumetric and Low and Slow Protection



The screenshot shows the Juniper DDoS Secure product page. The main headline is "DECEIVE, THEN DELETE HACKERS." Below this, there is a section titled "NEED HELP?". The text describes how the product provides a next-generation DDoS mitigation solution that helps organizations protect their networks from volumetric and low and slow attacks. It also mentions that the product can track attackers beyond the IP address and prevent them from accessing the site from the same IP address.

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Q&A



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THANK YOU FOR JOINING US!

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